**Neha Rastogi**

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**T-510/E13,First Floor,**

**Baljeet Nagar,West**

**Patel Nagar, Delhi-08**

**E-mail: csneha.rastogi@gmail.com**

**Mob: +91-9990356154**

**CAREER OBJECTIVE**

To apply my knowledge mixed with my skills and experience for my clients and grow their business along with the growth of my company. Passionately work in the Digital Marketing field and come up with innovative ideas for organic growth in traffic.

**EXPERIENCE**

**Company:** TheSEODuo.

**Designation:** Founder

**Duration:** January-2017 – Present

**Company:** Narang Medical Ltd.

**Designation:** SEO Manager

**Duration:** September-2016 – January-2017

**Company:** IMB Infotech Pvt. Ltd.

**Designation:** Project Manager - SEO

**Duration:** October-2015 – August-2016

**Company:** IMB Infotech Pvt. Ltd.

**Designation:** SEO Head

**Duration:** October-2014 – October 2015

**Company:** IMB Infotech Pvt. Ltd.

**Designation:** Sr. SEO Analyst

**Duration:** November-2013 – October-2014

**Company:** IMB Infotech Pvt. Ltd.

**Designation:** SEO Executive

**Duration:** October-2012 – November-2013

**Company:** E-Trade Services

**Designation:** SEO Executive

**Duration**: March-2012 – October -12

**ACADEMIC QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qualifications** | **Institute** | **Board** | **Year of passing** | **% Marks** |
| MBA | Welingkar  Institute | DLP | 2014 | 62% |
| B.Tech | DNS CET | U.P.T.U | 2012 | 79.24% |
| 12th standard | SBSJ Inter College | U.P | 2008 | 61.80% |
| 10th standard | SBSJ Inter College | U.P | 2006 | 71.30% |

**WORKING PROFICIENCY**

* Well versed with all versions of windows.
* Google Analytics Tool
* Google Webmasters Tool
* Google Keyword Planner Tool
* Majestic SEO Tool
* Backlink Checker Tool
* Page Rank Checker
* MS Office

**PROFESSIONAL SKILLS AND EXPERTISE**

* Strategizing the SEO Campaign
* Search Engine Optimization
* Social Media Optimization
* On-Page Optimization
* Off-Page Optimization
* Google Webmasters & Analytics
* Link Building
* Propose and handle all SMO & SEO work.
* Defining and implementing overall SEO and SMO strategies for the campaigns in accordance with the business objectives.
* Work with Web-Developers & Designers for creating SEO friendly websites.
* Checking and maintaining Performance report of running projects.
* Team & Project Management

**ACTIVITIES AND AWARDS**

* Google Analytics Certified
* Employee of the Year in 2015

**INTEREST**

* Travelling.
* Listening to music and watching movies.
* Internet Surfing.

**STRENGTHS**

* Set short term goals and achieve them in organized manner
* Follow 3D’s ( Discipline, Determination, Distinct )
* Spend Quality time with Friends & Family.
* Very quick learner.
* Driven to learn- apply new ideas

**PERSONAL INFORMATION**

Name: Neha Rastogi

Date of Birth: 08th February,1992

Father’s Name: Kaushal Rastogi

Occupation Service

Mother’s Name Annapurna Rastogi

Gender Female

Nationality Indian

Marital Status  Single

Permanent Address Mohalla Kot East, Distt.- Sambhal,

Uttar Pradesh-244302

**Declaration**

**I hereby certify that all the information provided here is correct to the best of my knowledge and belief and I promise to abide by all the norms laid down by your esteemed organization.**

**Place: DELHI Neha Rastogi**

**Date: [ ]**